



**JEDCO Board of Commissioners**  
**November 30, 2017, 8:35 A.M.**  
**JEDCO Boardroom, Administration Building**  
**700 Churchill Parkway, Avondale, LA 70094**

**Minutes**

**Call to Order** 8:35 a.m.

**Attendance:** Mickal Adler, Jimmy Baum, Mario Bazile, Lloyd Clark, Bruce Dantin, Joe Ewell, Bruce Layburn, Keith Merritt, Lynda Nugent-Smith, Bill Peperone, Mayra Pineda, Paul Rivera, Stan Salathe

**Staff:** Jerry Bologna, Lacey Bordelon, Cynthia Grows, Jessica Lobue, Scott Rojas, Kelsey Scram, Penny Weeks

**Absences:** Josline Frank, Tom Gennaro, Matt Gibson, Brian Heiden, Roy Gattuso, Teresa Lawrence, Mark Madderra, Stephen Robinson

**Attorney:** Reed Smith – Parish Attorney’s Office

**Guests:** Dianne Rousell – Parish Administration  
Cherreen Gegenheimer – Jefferson Parish  
Robin Keegan and Jennifer Day – GCR, Inc.  
Melinda Bourgeois and Lucy Lejenne – JPPSS

**I. Call to Order – Chairman, Bruce Layburn**

- **Approval of Board absences** – Jimmy Baum motioned to excuse Josline Frank, Tom Gennaro, Matt Gibson, Roy Gattuso, Teresa Lawrence, Mark Madderra and Stephen Robinson. Motion seconded by Mario Bazile and passed unanimously.
- **Approval of JEDCO minutes for September 28, 2017** – Mickal Adler motioned to approve the minutes; seconded by Mario Bazile. The motion passed unanimously.
- **Career Tech Education in Jefferson Parish – Melinda Bourgeois, JPPSS**  
Ms. Bourgeois presented an overview of the *JPPSS By The Numbers*. The overview included total number of schools, enrollment, racial demographics, graduation rate, and Industry Based Certifications (IBC) – students who have completed industry based certification requirements in school have a greater opportunity for internships and apprenticeships with participating businesses.

Additionally, Ms. Bourgeois provided information about career and technical education opportunities, new programs and existing programs.

- **October 2017 EDGE Progress Report – Robin Keegan, GCR, Inc.**

Ms. Keegan presented the fourth report card of the EDGE 2020 Strategic Plan, which covers May 2017 through October 2017. Ms. Keegan reported that since April 2017, 89% of action items are in progress, 2% of the action items had no progress, and 9% of the action items are complete.

- **Recently Released Flood Data – Bruce Layburn**

Mr. Layburn provided an update on the finalized FIRMS for Jefferson Parish. In February 2018, the FIRMS will become rate effective. The update included number of properties with a potential increase in risk rates, number of properties with no direct change in risk rates, and number of properties with a potential decrease in risk rates. Mr. Layburn stated that Michelle Gonzales, Jefferson Parish's Director of Floodplain Management, would help lead us with proper guidance in the adoption of these new maps.

## II. Public Comments on Agenda Items

None

## III. Unfinished and New Business

- **Resolution authorizing a two-year consulting services agreement between GCR Inc. and JEDCO to provide implementation progress reports on the EDGE 2020 action items, presentations of progress, and technical assistance – Lacey Bordelon**

Lacey explained that with the adoption of the updated EDGE 2020 strategic plan in late 2015, JEDCO retained the services of GCR Inc. to report on the initial two years of progress of the plan's implementation. That contract with GCR expires December 31, 2017. Given that an additional two plus years remain on the updated EDGE plan, JEDCO staff believes it is necessary and advantageous to continue receiving periodic assessments of the progress of EDGE's implementation through the life of the plan, along with report production and presentations of the material to the JEDCO Board, EDGE investors and other stakeholders as appropriate. Lacey provided the list of deliverables in the two-year consulting service agreement, at a price of up to, but not to exceed \$19,660.00. The new consulting service agreement begins on January 1, 2018 and ends on December 31, 2019. Lynda Nugent-Smith motioned to approve the resolution, seconded by Bill Peperone. The motion passed unanimously.

- **Resolution authorizing three-year (3) Service Agreement with Salgado's Gardening, LLC – Scott Rojas**

Using the Louisiana State Uniform Purchasing Guidelines, JEDCO issued an RFP seeking commercial landscapers. JEDCO received three RFPs and found Salgado's Gardening, LLC as the most qualified bidder for the requested services.

The three-year contract, with an amount not to exceed \$45,000 per year, begins January 1, 2018 and ends December 31, 2020. Mayra Pineda motioned to approve the resolution authorizing the service agreement. The motion was seconded by Mario Bazile and passed unanimously.

- **Resolution authorizing the 6<sup>th</sup> Amendment to the Cooperative Endeavor between the State of Louisiana, JEDCO and the Jefferson Parish School Board for state capital outlay funds appropriated for the Patrick F. Taylor Science & Technology Academy and Conference Center (FP&C Project No. 36-P41-07B-02) – Lacey Bordelon Pg. 29**

Lacey presented the sixth amendment to the CEA, which reflects recent bond sales as related to the current level of funding provided by the State for the project and the proposed allocation of those funds. Bill Peperone motioned to approve the resolution, seconded by Joe Ewell. The motion passed unanimously.

- **Membership of professional, civic or other clubs – Jerry Bologna**  
The President & CEO must furnish to the Board of Commissioners annually a list of professional, civic or other clubs which he will be associated with. Payment or reimbursement of any expenses related to the President & CEO's participation in such clubs shall be subject to the provisions of Section 6.3 of the employment agreement. The list submitted for 2018: Jefferson Chamber of Commerce, Catholic Charities Archdiocese of New Orleans, Fore!Kids Foundation, World Trade Center New Orleans, International Council of Shopping Centers, International Economic Development Council, Louisiana Industrial Development Executives Association, Greater New Orleans, Inc., Jefferson Parish Tax Millage Re-Dedication Advisory Committee. Joe Ewell motioned to approve the list, seconded by Mayra Pineda. The motion passed unanimously.
- **Nominating Committee Recommendations for 2018**
  - Bruce Dantin motioned, seconded by Mario Bazile to approve the recommendations for Officers. The motion passed unanimously.

**Officers –**

Chairman, Jimmy Baum  
Vice Chairman, Lloyd Clark  
Treasurer, Mickal Adler  
Secretary, Teresa Lawrence

- Lynda Nugent-Smith motioned, seconded by Bill Peperone to approve the recommendations for the following committees. The motion passed unanimously.

**Executive Committee –** Stephen Robinson, Lloyd Clark, Mario Bazile, Bill Peperone, Tom Gennaro, Bruce Layburn, Jimmy Baum, Roy Gattuso, Teresa Lawrence, Mickal Adler, Brian Heiden.

**Finance Committee and Chairman –** Brian Heiden as Chairman, Jimmy Baum, Bruce Dantin, Joe Ewell, Josline Frank, Mark Madderra, Keith

Merritt, Lynda Nugent-Smith, Stan Salathe, Mayra Pineda, Paul Rivera, Matt Gibson.

**Audit Committee** – Bruce Layburn, Jimmy Baum, Mickal Adler

**Bylaws Committee** – Roy Gattuso, Bruce Dantin, Mickal Adler

- **Appointment of 2018 Nominating Committee** – In accordance with the JEDCO Bylaws, members will consist of the 2018 Chairman (Jimmy Baum), the past two immediate Chairs (Bruce Layburn and Joe Ewell) and two members selected by the Board. Jimmy Baum nominated Brian Heiden and Stephen Robinson. Mickal Adler motioned to approve the nominees, seconded by Mayra Pineda. The motion passed unanimously.
- **Resolution recommending to the Parish Council the appointment of JEDCO's 2018 Chairman to the Jefferson Parish Economic Incentive Fund Evaluation Committee** Mickal Adler motioned to approve the resolution recommending Jimmy Baum. The motion was seconded by Joe Ewell and passed unanimously.
- **Status review of Nominating Organizations and resolution recommending three organizations to be considered as a nominating entity – President & CEO**  
In accordance with the JEDCO Bylaws, *Article VI: Committees of the Board-Permanent Committees*, the Executive Committee shall review the status of each Nominating Organization set forth in the Jefferson Parish Code of Ordinances (Sec. 2-875.9) upon the completion of each Commissioner's term to determine if the organization meets the requirements to continue serving as an nominating entity.

**Terms Expiring and Status Review:**

1. Mark Madderra, representing Apartment Association of New Orleans (Commissioner I)
2. Mayra Pineda, representing Hispanic Chamber of Commerce of LA (Commissioner M)
3. Lynda Nugent Smith, representing New Orleans Metropolitan Association of Realtors (Commissioner L)
4. Stan Salathe, representing Westbank Business & Industry Association (Commissioner D)

The status of the above named organizations was reviewed and found to be eligible to continue serving as nominating entities. Bruce Dantin motioned to authorize the President & CEO to proceed with appointments to the JEDCO Board of Commissioners. The motion was seconded by Lynda Nugent-Smith and passed unanimously.

5. Paul Rivera, representing Jefferson Parish Marine Fisheries Advisory Board (Commissioner H)

The status of the Jefferson Parish Marine Fisheries Advisory Board was reviewed and found to be ineligible to continue serving as a nominating entity. Keith Merritt motioned to approve the resolution authorizing the President and CEO to notify the Parish Council that the Jefferson Parish Marine Fisheries Advisory Board is ineligible to continue serving as a nominating entity, and to recommend the following three (3) organizations to be considered as a nominating entity:

1. Metairie Business Development District
2. Louisiana Society of CPAs
3. Jefferson Par Association.

The motion was seconded by Mario Bazile and passed:

YEAS – 12    NAYS: 0    ABSENT: 8    ABSTAINED: 1 (Paul Rivera)

**IV. Monthly Financial Report**

- **September 2017** – Mayra Pineda motioned to approve the report, seconded by Jimmy Baum. The motion passed unanimously
- **October 2017** – Lloyd Clark motioned to approve the report, seconded by Jimmy Baum. The motion passed unanimously.

**V. President & CEO Report – Jerry Bologna**

- Commissioners were reminded that Annual Ethics Training must be completed by December 31, 2017. Starting in 2018, Sexual Harassment Training will be available online.
- JEDCO received ten RFPs for the Churchill Master Plan. Along with staff, Mark Madderra, Bruce Layburn and Joe Ewell will review the proposals and make a recommendation to the Board for approval.
- The JEDCO Board Retreat will be held on February 22<sup>nd</sup> at the JEDCO Conference Center.
- Continuing to meet with purchaser of Avondale; slight delay with due diligence, but expecting announcement in early 2018.

**VI. Other Updates or Comments from the JEDCO Board of Commissioners**

None

**VII. Adjournment**

Mayra Pineda motioned to adjourn, seconded by Joe Ewell. The motion passed unanimously.



**James Baum, JEDCO Treasurer**

**Minutes for JEDCO Board of Commissioners**

**November 30, 2017**